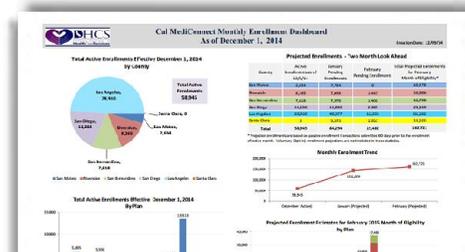


## WEEKLY UPDATE

Coordinated Care Initiative Outreach Weekly Update

### New Enrollment Data Now Available

Find it posted on the [Enrollment Data](#) page.



### Events This Week in CCI Outreach

Would you like to have a CCI presentation or Train the Trainer for your staff or organization? [Fill out this form](#) and let us know!

Are you or your agency doing outreach about the CCI and want to see it featured in the Weekly Update? Email us at [info@calduals.org](mailto:info@calduals.org) - we'll include it!

**Community event participants learn about the CCI**

**12/13** - Families residing in the area served by the Service Planning Area (SPA 7) participated in the **4th Annual Community Family Fiesta**. Attendees received a festive meal, live entertainment, activities for children, and a chance to take a photo with Santa, along with goodie bags containing CCI fact sheets. Outreach coordinators were available to answer any questions that community members had about their notices or choices.



#### Riverside / San Bernardino Counties

**12/11** - The quarterly **United Domestic Workers (UDW) Homecare Providers Union membership meeting** hosted a CCI presentation for 200 caregivers in order to educate them about new health plan options for the beneficiaries they serve. They received fact sheets about the CCI, will inform their IHSS beneficiaries of the changes, and will encourage them to be proactive about making informed decisions about their health care services.



#### Santa Clara County

**12/9** - **DeVries Plaza**, a Mid Pen property, hosted two CCI overview presentations, one for 35 Mandarin-speaking residents and another for 45 Cantonese-speaking residents. Both presentations focused on clarifying the enrollment options available to seniors within Santa Clara County, as well as when to anticipate enrollment materials, how to enroll or change enrollment, and where to seek counseling.



## Other Recent Events

### Statewide

- **12/10** - 2063 beneficiaries joined the **December CCI Telephone Town Hall Meeting** to learn more about the Coordinated Care Initiative and their health plan choices. The moderators discussed the different health plan choices, the noticing process, and the benefits of coordinating care. The call also provided beneficiaries with the opportunity to ask questions about the CCI directly from program experts. Find recordings of this Telephone Town Hall on the [Stakeholder Update Recordings](#) page.

### Los Angeles County

- **12/8** - Consumers of services at the **Foothill Unity Center** in Monrovia participated in Cal MediConnect presentations given in English and Spanish. Foothill Unity Center is a source of myriad health services for low-income and homeless people in 11 of Los Angeles County's San Gabriel Valley communities. People waiting to receive meal baskets heard a brief description of the program and had the chance to ask an outreach coordinator more specific questions one-on-one at an information table. Fact sheets about the CCI will be distributed through their Feed the Hungry program, which targets homebound seniors and low-income families, as well as during their on-site holiday events.
- **12/9** - Twenty-four residents at **South Park Manor** participated in a presentation about the CCI. They learned about the enrollment options under Cal MediConnect, the notices, the choice form as well as the resources available to them should they need more help with their enrollment packet. Many had their envelopes with them while others will get them in the coming months.
- **12/10** - The newly formed **senior group at St. Thomas Aquinas Parish in Monterey Park** participated in a CCI presentation that discussed Cal MediConnect, Medi-Cal, choosing a plan, and the enrollment timeline. The group also has previously hosted meetings about topics of interest to seniors, including one by a police officer about staying safe on the streets.

### Riverside / San Bernardino Counties

- **12/10 - The Long-Term Care Ombudsman Team of Riverside County** attended a CCI informational event at their office in Hemet this week. The program director requested the informational meeting on behalf of the eight-staff team that covers long-term care facilities in Palm Springs, Banning and the rest of the county. They were keen to learn the details of the CCI program, the value of Cal MediConnect and options for providers and beneficiaries. The staff found the CCI information helpful, for their own understanding, as well as to assist and to respond to questions from staff and beneficiaries in their territory.

## San Diego County

- **12/10** - Thirty residents at the **Plaza City Apartments** in Chula Vista participated in a CCI presentation. They learned about their health plan options (Cal MediConnect, Medi-Cal, PACE), understood to watch for blue envelopes in the mail, and recognized the need to make a decision about their health plans in the near future. A resident in the audience claimed that she is already in the program and everything is going well. The presentation was given in English, Tagalog and Spanish.

## Santa Clara County

- **12/9** - Fifteen family members of patients at the **Alzheimer's Activity Center** learned about the CCI, Cal MediConnect, and the Cal MediConnect Ombudsman services through a joint presentation by CCI outreach coordinators and Ombudsman presenters. There were many questions about how to enroll senior family members as authorized representatives, and how to help family members look up providers.
- **12/10** - Eight social workers and staff of the **Health Trust AIDS Management** program, a Ryan White-funded HIV case management system, included a CCI overview presentation as part of a weekly meeting session. Many of the program's participants may not be able to enroll into Cal MediConnect, but the social workers confirmed that Cal MediConnect will be an important resource for low-income participants' negative-testing partners and aging parent caregivers who seek affordable health care and case management.



## Looking Ahead

**\*\*\*All our outreach activities, including private events, are listed in this Update. Please email us about attending events that aren't linked below. \*\*\***

## Los Angeles County

- 12/18 - CCI communications meeting
- 12/20 - [Operation Toasty Christmas](#) - public event
- 12/23 - Beneficiary presentation for residents of New Hope Senior Housing during their Senior Appreciation and Education Christmas event (English, Korean)

## San Diego County

- 1/10 - The 5th Annual Martin Luther King Jr Community Celebration & Sportsfest

## Santa Clara County

- 12/16 - Webinar Presentation for DaVita Staff
- 12/16 - Santa Clara Bi-weekly Communications Committee Meeting

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## New This Week

### Updates to CalDuals.org

- [Cal MediConnecToons](#), animated videos that describe the components of the Coordinated Care Initiative, are now available in English and Spanish (and with subtitles in both languages). Watch them on our site or download them to your computer directly from Vimeo.
  - A **new enrollment information page** with information as of December 1st is now available on the [Enrollment Data](#) page.
  - An updated **sample HIV/AIDS Non-Medical Exemption Form** has been posted to the [CCI Fact Sheets](#) page. (To request a useable, non-watermarked version of this form, please contact Health Care Options.)
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